

Ten Ten Ten Index and Analytics Roadmap

The Ten Ten Ten Index is being built as a public, transparent analytics platform to help policymakers, purchasers, employers, clinicians, researchers, and the public understand how the U.S. health system performs against the organization's North Star: Top Ten health outcomes, Ten Percent of GDP, within Ten Years.

1. Healthcare Outcomes Index

Develop and maintain a national and state-level Healthcare Outcomes Index that tracks how the U.S. performs on the health outcomes that matter most.

Core areas may include:

- Life expectancy
- Preventable mortality
- Maternal and infant health
- Chronic disease burden
- Mental health and substance use outcomes
- Avoidable hospitalizations
- Population health measures
- International comparisons where reliable data are available

The goal is to move beyond isolated statistics and create a clearer picture of whether the health system is producing better health.

2. Healthcare Cost Index

Develop a Healthcare Cost Index that tracks the affordability and economic burden of U.S. healthcare across national, state, purchaser, and household levels.

Core areas may include:

- Healthcare spending as a percentage of GDP
- Per-capita healthcare spending
- Employer and employee premium trends
- Out-of-pocket costs
- Hospital, physician, drug, and administrative spending
- Public program spending
- Cost growth compared with wages, inflation, and economic output

The goal is to show not only how much the country spends, but where the money goes and whether that spending produces value.

3. Healthcare Equity and Access Index

Develop a Healthcare Equity and Access Index that evaluates whether health outcomes, affordability, and access are improving across populations and communities.

Core areas may include:

- Outcome gaps by geography, income, race, ethnicity, age, and payer type
- Access to primary care and preventive services
- Rural and underserved community access
- Insurance coverage and underinsurance
- Maternal health disparities
- Chronic disease disparities
- Affordability burden by household income

The goal is to ensure that progress is measured not only by averages, but by whether the health system is improving for the people and communities most often left behind.

4. Composite Ten Ten Ten Index

Create a composite Index that brings outcomes, cost, equity, and access into one coherent framework.

The composite Index should help answer three central questions:

1. Are health outcomes improving?
2. Is healthcare becoming more affordable?
3. Are improvements reaching all populations fairly?

This framework will allow Ten Ten Ten to compare performance across states, regions, purchasers, and eventually care models or certified solutions.

5. State and Regional Dashboards

Build public-facing dashboards that make Index results easier to understand and use.

Priority views may include:

- National performance
- State rankings
- Regional comparisons
- Trend lines over time
- Priority improvement opportunities
- Comparisons to high-performing countries
- Purchaser-relevant views for employers, unions, and public plans

The goal is to turn complex healthcare data into practical intelligence for people trying to improve the system.

6. Methodology, Transparency, and Governance

Publish clear methodology for every Index component, including data sources, weighting, limitations, and update processes.

Key principles:

- Use public, credible, and reproducible data wherever possible
- Clearly distinguish outcomes, cost, equity, access, and process measures
- Avoid black-box scoring
- Update measures as better data become available
- Invite expert review and public feedback
- Make limitations visible rather than buried

The Index should become a trusted public resource because its methods are understandable, transparent, and open to scrutiny.

7. Benchmarking and Certification Support

Use the Index to support Ten Ten Ten's broader work in certification, playbooks, partnerships, and public education.

Potential applications include:

- Establishing benchmarks for certified solutions
- Identifying high-value care models
- Supporting value-based care readiness assessments
- Helping purchasers evaluate whether healthcare strategies improve outcomes and reduce total cost
- Informing Ten Ten Ten playbooks and policy recommendations

Highlighting states, communities, and organizations making measurable progress

The goal is to connect analytics to action.

8. Public Education and Storytelling

Translate Index findings into accessible public-facing content, including reports, briefs, graphics, posts, and explainers.

The Index should help make the case that better outcomes and lower costs are both necessary and achievable. It should also help the public understand where the U.S. is falling short, where progress is possible, and what kinds of changes are most likely to move the country toward the Ten Ten Ten North Star.